

China Digest 2012



The "Elevator World China Digest" is a four-color, perfect-bound annual publication in English and Chinese languages. All advertisements are in four-color format. 5,000 print copies will be distributed in China to key companies in the building and elevator industries in addition to the World Elevator & Escalator Expo 2012, Guangzhou, May 16-19, 2012.

The "Elevator World China Digest" will cover some of the refined editorials ELEVATOR WORLD is ready to offer to the Chinese readers including the Project of the Year for 2012, selected feature articles from Elevator World monthly issues in 2010 and 2011 including an essay on performance-based codes by some of the most prominent safety code specialists in the world and the company listings of the advertisers, etc.

Advertisers will receive a free company listing in the 2013 ELEVATOR WORLD Source Directory.

Deadlines and Materials:

Reservation: March 30, 2012

Advertising Materials: April 10, 2012

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2012 年度电梯世界文摘

《电梯世界文摘》是电梯世界有限公司在中国发行的中英文年刊，彩色印刷、装订精美。即将出版的2012年度《电梯世界文摘》将刊登由世界知名安全标准专家撰写的关于基于性能的电梯标准的实施现状和未来发展的连载文章、全球电梯市场与中国电梯行业发展综述、2012年度电梯世界工程奖获奖工程、2011年度《电梯世界》杂志发表的其他精选文章中译文和电梯行业企业名录等内容。

本刊发行量5000册，面向电梯行业读者和房地产开发商定向发行。

2012年5月16-19日《电梯世界文摘》将在广州中国国际电梯展期间免费发放给所有参展商和参观者。电梯世界诚邀新老广告客户通过在2012年度《电梯世界文摘》刊登广告推介企业文化和产品技术——直达目标客户的黄金良机！广告版面主要为彩色整页，详见附表，敬请垂询。

广告截稿日期2012年3月30日。

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广告价目表

Advertising Rates		广告费(美元)
Inside Cover	封二	US\$2000
First Page	首页	US\$1800
Back Cover	封底	US\$2200
Inside Back Cover	封三	US\$1800
Double Page	对开页	US\$2200
Full Page	整页	US\$1200
1/2 Page	1/2 页	US\$700
Cover Sponsorship	封面赞助	US\$4000



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