

# Editorial Calendar

# Elevator World 2009

	Cover or Lead	Featured Topic	Bonus Topics	Supplements & Specials	Expo/ Forum	Bonus Distribution	Ed/Adv Deadlines
January	Project of the Year	Project of the Year Winners	Company/Industry Member Profiles	India Supplement		IEE Expo Technical Forum	Ed: 11/14/08 Adv: 11/27/08

**SOURCE Directory** - Include your company in the most complete elevator/escalator industry directory. This international directory is used all year long and by over 36,000 industry professionals. Don't be left out! **Deadline: October 1st, 2008**

February	Project Spotlight	Safety Public and Worksite	Continuing Education; Company/Industry Member Profiles	Harvey AdQ® Study	IEE Expo Technical Forum Chennai, India	Lift Russia	Ed: 12/15/08 Adv: 12/30/08
March	Project Spotlight	Global Codes and Standards	Maintenance and Control Plans Company/Industry Member Profiles	Asansör Directory Listing	NAEC Educational Conference	Lift Russia Asansör Lift Expo Turkey	Ed: 01/16/09 Adv: 01/28/09
April	Project Spotlight	Education/ Training and Certification	Continuing Education; Company/Industry Member Profiles	Special Insert Sponsorship	Asansör Lift Expo, Turkey	Asansör Lift Expo (Euro Source CD); ECA (March Issue)	Ed: 02/13/09 Adv: 02/25/09

**EURO SOURCE Directory** - CD-ROM Directory will include suppliers and manufacturers within the European market  
**Deadline: January 5, 2009**

May	Project Spotlight	Control Systems	MRL's and New Technology; Company/Industry Member Profiles	Ele-España Directory Listing	Lift Russia Expo	Fourth Spanish Elevator Expo Ele-España	Ed: 03/16/09 Adv: 03/27/09
June	Project Spotlight	Traction Systems & PM Motors	Continuing Education; Company/Industry Member Profile	Special Insert Sponsorship (Euro Source CD)	Ele-España; Elevator U	Ele-España (Euro Source CD); Elevator U	Ed: 04/16/09 Adv: 04/28/09

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July	Project Spotlight	Architectural Features	Wire Rope Company/Industry Member Profiles	Tools of the Trade			Ed: 05/15/09 Adv: 05/27/09
August	Project Spotlight	Green Issues	Continuing Education; Company/Industry Member Profiles	Special Insert Sponsorship		NAEC	Ed: 06/16/09 Adv: 06/26/09
September	Project Spotlight	History of Associations	Association Leadership Photos; Company/Industry Member Profiles	Interlift	NAEC, CECA, NAVTP, United in Orlando	NAEC; Interlift	Ed: 07/16/09 Adv: 07/29/09
October	Project Spotlight	Suspension Means	Continuing Education; Company/Industry Member Profiles	Special Insert Sponsorship	Interlift, Germany	Interlift <i>(Euro Source CD)</i>	Ed: 08/14/09 Adv: 08/27/09
November	Project Spotlight	Hydraulic Elevators	Escalators and Moving Walks; Company/Industry Member Profiles	Special Insert Sponsorship			Ed: 09/15/09 Adv: 09/28/09
December	Project Spotlight	Accessibility	Continuing Education; Anniversary Double Issue	Get a Same Size Company or Product Profile Next to Your Adv			Ed: 10/15/09 Adv: 10/28/09

\*\*\*Regularly featured columns include: Engineering, Management, Public Safety, Readers Platform, Reviews and Technology.  
In every issue: Corporate Reports, Editor's Overview, History, Industry News, Legal Issues, Product Spotlight, Patents and Re-Call-Backs

# Supplements & Specials

# Elevator World 2009



## India Supplement - January 2009

A look at the Indian market and details about the forum. Free company listing and logo to all exhibitors.



## Tools of the Trade Supplement - July 2009

A special supplement highlighting tools of the trade. Your top tools highlighted in this special section. Contact for complete details.



## Harvey AdQ® Study - February 2009

Advertise in this issue to have your advertisement rated. Contact for complete details.



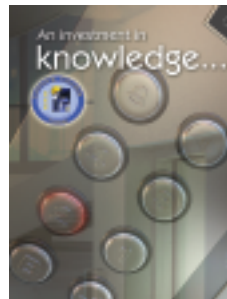
## Interlift Supplement - September 2009

A look at the European market and details about Interlift. Free company listing and logo to all exhibitors.



## Asansör Directory Supplement - March 2009

A look at the Turkish market. Free company listing and logo to all exhibitors.



## Education in the Industry Supplement - November 2009

Special supplement with all Continuing Education products. A look at Education in the Industry. Advertise in this section and get a free book.



## Ele-España Directory Supplement - May 2009

A look at the Spanish market. Free company listing and logo to all exhibitors.



## Double Anniversary Issue - December 2009

Advertisers get company or product profile the same size as their ad for only \$500 more. Restrictions apply.

**Special Insert - April, June (includes EuroSource), August, October and November 2009**  
Special four-color hard insert bound in on cardstock