Elevator World, Inc. has provided the international building transportation industry with ELEVATOR WORLD, the only international trade publication, for more than 65 years.

Since the inception of a 16-page magazine in 1953, we have grown to average over 150 pages per month in print and digital format. We have expanded our core product to include additional magazines that focuses on seven of the largest markets in our industry: Turkey, India, China, the Middle East/North Africa regions, U.K., Europe and Latin America. Readers and advertisers are dedicated to EW because it is considered the most credible source of industry news and information, and covers all corners of the “elevator world.”

The most well-respected professionals in the industry write, review and influence EW every month. Both ELEVATOR WORLD and ELEVATOR WORLD India have won numerous international awards for both editorial and design.

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MISSION STATEMENT –
The intelligent collection, management and distribution of information for the benefit of the industry, while providing a global marketing platform that expands the reach of the industry to all corners of the world.

OFFICIAL MAGAZINE OF:

ELEVATORWORLD.COM
354 Morgan Avenue • 36606 • P.O. Box 6507 (3660) • Mobile, AL U.S.
PHONE: +1.251.479.4514 • TOLL-FREE: 1.800.730.5093 • FAX: +1.251.479.7043 • sales@elevatorworld.com
ELEVATOR WORLD

Elevator World is the primary advocate and voice for the international building transportation industry, driving thought leadership and game-changing strategies to help promote the industry as a whole, and to assist companies increase revenues and grow market share. With the industry's leading circulation and reach, Elevator World sets the standard for companies looking to maximize their exposure to the highest quality professionals in our industry. Diversifying your message through a mix of print, online, and digital media will create a stronger demand for your product or service, and ultimately generate more sales.

MAGAZINE IN PRINT, DIGITAL & ONLINE

Total Magazine Readership .................................................................................................................. 40,000
Elevator World Websites .................................................................................................................................. 75,000
E-mail Newsletters .................................................................................................................................. 22,000
Social Media ........................................................................................................................................ 32,175+

BUSINESS ANALYSIS

Contractor and Personnel ................................................................. 32%
Suppliers and Manufacturers ......................................................... 28%
Architects, Engineers & Consultants ......................................... 17%
Building Owners, Managers & Superintendents ....................... 15%
Industry Related .................................................................................. 5%
Insurance Companies & Government Inspectors ................. 3%

TERRITORIAL DISTRIBUTION

North America ......................................................................................... 75%
Europe ........................................................................................................ 15%
Asia ............................................................................................................ 4%
Middle East ................................................................................................ 3%
Australia & New Zealand ......................................................................... 2%
South America ........................................................................................ 1%

READER PROFILE AND AD STUDY

Results compiled by SIGNET RESEARCH, INC
identifying Elevator World's brand awareness and reader perception through surveying the most active and engaged subscribers of Elevator World's August 2017 ISSUE.

• 99% say EW is a valuable industry tool for their business
• 88% found editorial content to be helpful/relevant and would read it again in the future
• 84% spend 60 minutes or more reading or looking through each issue
• 80% involved in the initiation, recommendation, specification, approval or purchase of industry products or services
• 61% say there is perceived value in advertising or having editorial content about their company in Elevator World
• 58% feel companies that advertise build trust and are seen as a reliable source
• 56% purchased advertised products/services or visited an advertiser's website during the last year
• 55% feel advertising in EW has the same value as exhibiting in an industry event.

Total readers per copy – 4 people • Mean Pass-Along – 3 people

VERBATIM FEEDBACK FROM STUDY

“EW touches anyone associated in the elevator industry. Everyone knows if you’re looking for a company or an article EW is the first place to look.”

“It’s the best source of information about the industry.”

“It contributes to the strengthening of our company reputation and positioning in the market.”

32,175+ Total Reach
Social Media • As of 9/15/18

LinkedIn 10,535 Facebook 8,925 Instagram 5,700 Twitter 5,450

YouTube 1,050 Google+ 360 Pinterest 155

10,535+ Total Reach
### JANUARY
- **Editorial Deadline** – November 15, 2018
- **Advertising Deadline** – December 3, 2018
- **Focus Topic** – Technical and Engineering Innovations (including roping systems, high-speed elevator systems, space and efficiency innovations, motors and more)

**2019 Project of the Year Winners**

### FEBRUARY
- **Editorial Deadline** – December 17, 2018
- **Advertising Deadline** – January 2, 2019
- **Focus Topic** – Safety (products, systems and field/public safety)
- **Continuing Education**

**Bonus Distribution** –
- Asansor Istanbul – Turkey
- Elevator Conference of New York (ECNY) Supplier Showcase – U.S.
- Top 500 Midwest design/architectural firms, building owners/managers and developers

### MARCH
- **Editorial Deadline** – January 15, 2019
- **Advertising Deadline** – February 1, 2019
- **Special Regional Section** – The Midwest (including company spotlights, industry profiles, project spotlights, market trends and code updates)

**Bonus Distribution** –
- National Association of Elevator Contractors (NAEC) – U.S.
- Top 500 Midwest design/architectural firms, building owners/managers and developers

### APRIL
- **Editorial Deadline** – February 15, 2019
- **Advertising Deadline** – March 1, 2019
- **Focus Topic** – Hydraulic Elevators and Components
- **Continuing Education**

**Bonus Distribution** –
- International Association of Elevator Consultants (IAEC) Annual Forum – U.S.

### MAY
- **Editorial Deadline** – March 15, 2019
- **Advertising Deadline** – April 1, 2019
- **Focus Topic** – Maintenance and Modernization
- **Special Section** – University Facilities and Projects

**Bonus Distribution** –
- Canadian Elevator Contractors Association (CECA) Convention – Canada
- Liftex – U.K.
- Additional 300 university facilities managers, contract administrators and elevator shops

### JUNE
- **Editorial Deadline** – April 15, 2019
- **Advertising Deadline** – May 1, 2019
- **Focus Topic** – Lubricants
- **Special Section** – The People Issue
- **Continuing Education**

**Bonus Distribution** –
- Elevator U Conference – U.S.

### JULY
- **Editorial Deadline** – May 15, 2019
- **Advertising Deadline** – June 3, 2019
- **Focus Topic** – Suspension Means and Materials (ropes, belts, rack and pinion systems and more)

**Special Section** – Spotlight on Elevator Software

### AUGUST
- **Editorial Deadline** – June 17, 2019
- **Advertising Deadline** – July 1, 2019

**Special Regional Section** – The South (including company spotlights, industry profiles, project spotlights, market trends and code updates)

**2019 Photo Contest Winners**
- **Continuing Education**

**Bonus Distribution** –
- National Association of Elevator Contractors (NAEC) – U.S.
- Top 500 Southern design/architectural firms, building owners/managers and developers

### SEPTEMBER
- **Editorial Deadline** – July 15, 2019
- **Advertising Deadline** – August 1, 2019
- **Focus Topic** – Cabs and Doors
- **Special Section** – The NAEC Issue

**Bonus Distribution** –
- National Association of Elevator Contractors (NAEC) – U.S.

### OCTOBER
- **Editorial Deadline** – August 15, 2019
- **Advertising Deadline** – September 3, 2019
- **Focus Topic** – Emerging Technology (Internet of things, artificial intelligence, virtual reality, robots and more)

**Special Section** – The Interlift Issue
- **Continuing Education**

**Bonus Distribution** –
- Interlift 2019 – Germany

### NOVEMBER
- **Editorial Deadline** – September 16, 2019
- **Advertising Deadline** – October 1, 2019
- **Focus Topic** – Special Application Lifts

**Special Distribution** –
- International Elevator & Escalator Symposium

### DECEMBER
- **Editorial Deadline** – October 15, 2019
- **Advertising Deadline** – November 1, 2019
- **Focus Topic** – Escalators and Moving Walks

**2019 Ellies Award Winners**

### COLUMNS AND DEPARTMENTS
- History
- Industry Profile
- Company Spotlight
- Project Spotlight
- Continuing Education
- Public & Field Safety
- Engineering
- Readers Platform
- Technology

### ADVERTISE
- +1.251.479.4514, x 29 or 31 advertising@elevatorworld.com

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Details of this calendar may change without notice.
ELEVATOR WORLD

The Source print edition is in its 36th year of publication and reaches over 40,000 key industry professionals. The eDirectory website, elevatordirectory.com, is the online version of the print edition that includes enhanced features such as Google maps, hyperlinks and the ability to add videos and marketing materials to a listing. The eDirectory attracts over 60,000 yearly visits from industry members. Together, this media provides a unique mix of print and digital interactive opportunities to reach industry consumers who are professional, qualified and create demand for your product or service.

DISPLAY ADVERTISER BENEFITS –

As a display advertiser, you will receive a FREE detailed Premium company listing, valued at $249.00. Upgrade to Showcase for an additional $150 to have your company logo added in print and on the eDirectory site along with these valuable benefits:

• Product photos, video, and brochures
• Unlimited product categories
• FREE one-year subscription to ELEVATOR WORLD magazine (print and digital formats), including a copy of the Source
• 15% off educational materials at elevatorbooks.com

SAMPLE LISTINGS • Listing Deadline – October 26, 2018

SHOWCASE: $399

PREMIUM: $249

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ELEVATOR WORLD India (EWI) is a quarterly magazine published in English. The experienced partnership of Elevator World, Inc. and Virgo Communications, organizer of the Global Lift & Escalator Expo held in Bangladesh and Sri Lanka, has helped grow EWI to a distribution of more than 11,000 qualified industry professionals through both print and digital publications.

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We welcome articles, news and ideas from industry leaders and experts for every issue of ELEVATOR WORLD India.

For more information on how to contribute, contact:
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ELEVATOR WORLD Managing Editor
Angela Baldwin at angie@elevatorworld.com

OFFICIAL MAGAZINE OF

IN EVERY ISSUE:
- Advertisers’ Index
- Calendar
- Editor’s Overview
- Inside India News
- Marketplace
- Product Spotlight
- Regional News
- Real Estate Updates

DEPARTMENTS and COLUMNS:
- Architecture
- Codes + Standards
- Company Spotlight
- Education + Training
- Engineering
- Environmental Issues
- Events
- History
- Inspection
- Maintenance
- Manufacturing
- Market Trends
- Project Spotlight
- Public Safety
- Readers Platform
- Safety
- Technology

ELEVATOR WORLD INDIA 2019 CALENDAR

<table>
<thead>
<tr>
<th>VOLUME 12 ISSUE 1 • FEB</th>
<th>Focus on Futuristic Vertical Transportation</th>
<th>December 28, 2018*</th>
<th>January 11</th>
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<tr>
<td>VOLUME 12 ISSUE 2 • MAY</td>
<td>Focus on Technical and Engineering Innovations</td>
<td>March 29</td>
<td>April 10</td>
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<tr>
<td>VOLUME 12 ISSUE 3 • AUG</td>
<td>Focus on Cab Design &amp; Aesthetics</td>
<td>June 28</td>
<td>July 10</td>
</tr>
<tr>
<td>VOLUME 12 ISSUE 4 • NOV</td>
<td>Focus on Accessibility</td>
<td>September 27</td>
<td>October 9</td>
</tr>
</tbody>
</table>

*ALL OTHER DATES FALL IN 2019
ELEVATOR WORLD Turkey (EWT) is published bimonthly in both English and Turkish. The branch office located in Istanbul is where local authors and a production team create the magazine to include the most relevant market-specific content. The magazine is distributed to more than 2,000 industry consumers through a print publication and digital newsstand editions.

**IN EVERY ISSUE:**
- Advertisers’ Index
- Calendar
- Editor’s Overview
- Inside Turkey News
- Marketplace
- Product Spotlight
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**DEPARTMENTS and COLUMNS:**
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- Environmental Issues
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**ELEVATOR WORLD TURKEY 2019 CALENDAR**

| YEAR 5 NUMBER 2 • MAR – APR | Bonus Distribution – Asansör İstanbul • Eurasia Asansör Fair | Focus on High-Speed Elevators | February 25 |
| YEAR 5 NUMBER 3 • MAY – JUN | Bonus Distribution – Russian Elevator Week • LIFTEX | Focus on International Regulations | April 25 |
| YEAR 5 ISSUE 4 • JULY – AUG | Bonus Distribution – Iran Elevator and Escalator Exhibition | Focus on System Packages | June 25 |
| YEAR 5 ISSUE 5 • SEPT – OCT | Bonus Distribution – Interlift | Focus on Safety Components | August 25 |
| YEAR 5 ISSUE 6 • NOV – DEC | Bonus Distribution – IEES | Focus on Accessibility | October 25 |

*All other dates fall in 2019*
ELEVATOR WORLD Middle East (EWME) is a quarterly magazine published in both English and Arabic for the Middle East and North Africa (MENA) region. EWME is distributed to 1,500 industry professionals and key companies in the elevator and building-related sector through print and digital editions.

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We welcome articles, news and ideas from industry leaders and experts for every issue of ELEVATOR WORLD Middle East. For more information on how to contribute, contact: Yasin Eker at 0216 348 48 76 / yasin@elevatorworld.com.tr or ELEVATOR WORLD Managing Editor Angela Baldwin at angie@elevatorworld.com.

### IN EVERY ISSUE:
- Advertisers’ Index
- Calendar
- Editor’s Overview
- Inside ME News
- Marketplace
- Product Spotlight
- Regional News
- Real Estate Updates

### DEPARTMENTS and COLUMNS:
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<th>TOPIC</th>
<th>EDITORIAL MATERIAL DEADLINE</th>
<th>ADVERTISING INSERTION DEADLINE</th>
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<tbody>
<tr>
<td>YEAR 4 ISSUE 1 • JAN –MAR</td>
<td>Focus on Safety</td>
<td>December 7, 2018*</td>
<td>December 14, 2018*</td>
</tr>
<tr>
<td>YEAR 4 ISSUE 2 • APR – JUN</td>
<td>Focus on Technical and Engineering Innovations</td>
<td>March 8</td>
<td>March 15</td>
</tr>
</tbody>
</table>
| Bonus Distribution –                   | • 8th Annual Iran Elevator & Escalator Exhibition  
  • Russian Elevator Week                | | |
| YEAR 4 ISSUE 3 • JULY – SEPT            | Focus on Maintenance and Modernization | June 7 | July 14 |
| YEAR 4 ISSUE 4 • OCT – DEC              | Focus on Cabs and Doors | September 6 | September 13 |

*ALL OTHER DATES FALL IN 2019
ELEVATOR WORLD Europe (EWEU) is a new magazine published bi-monthly for the fast-growing European lift market. The print edition will consist of a paid/controlled circulation published in English with German, Italian, Spanish and French translations available in digital format for free. Initial print distribution will be to 2,500 industry professionals that work within or do business in this market. The magazine will be supported by the email newsletter Elevator World EuroNews which reaches more than 4,000 readers.

**IN EVERY ISSUE:**
- Advertisers’ Index
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- Editor’s Overview
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- Marketplace
- Product Spotlight
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**DEPARTMENTS and COLUMNS:**
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- Events
- History
- Inspection
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- Project Spotlight
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<th>TOPIC</th>
<th>EDITORIAL MATERIAL DEADLINE</th>
<th>ADVERTISING INSERTION DEADLINE</th>
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<tbody>
<tr>
<td>YEAR 1 NUMBER 1 • JAN-FEB</td>
<td>Technical and Engineering Innovations</td>
<td>December 28, 2018 *</td>
<td>January 4</td>
</tr>
<tr>
<td>YEAR 1 NUMBER 2 • MAR-APR Bonus Distribution – • Asansör Istanbul</td>
<td>Safety (Systems, Components, Field and Public)</td>
<td>March 1</td>
<td>March 11</td>
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<tr>
<td>YEAR 1 NUMBER 3 • MAY-JUNE Bonus Distribution – • Russian Elevator Week, LIFTEX</td>
<td>Codes and Standards</td>
<td>April 29</td>
<td>May 9</td>
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<tr>
<td>YEAR 1 NUMBER 4 • JULY-AUG</td>
<td>Historical Elevators</td>
<td>June 28</td>
<td>July 8</td>
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<tr>
<td>YEAR 1 NUMBER 5 • SEPT-OCT Bonus Distribution – • Interlift</td>
<td>The Interlift Issue</td>
<td>August 29</td>
<td>September 9</td>
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<tr>
<td>YEAR 1 NUMBER 6 • NOV-DEC Bonus Distribution – • IEES</td>
<td>Special Application Lifts</td>
<td>October 29</td>
<td>November 8</td>
</tr>
</tbody>
</table>

*ALL OTHER DATES FALL IN 2019*
Elevator World UK (EWUK), formerly Elevation, is a quarterly publication solely focused on the United Kingdom lift industry. EWUK is published in multiple formats including print, web-based digital edition, and through the Elevator World app on Apple and Google Play stores. Collectively, EWUK has a readership of 3,500 industry professionals within the UK and surrounding regions. The magazine is published in English and supported by a free monthly email newsletter and website to keep the local industry up-to-date and informed.

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IN EVERY ISSUE:
• Advertisers’ Index
• Calendar
• Editor’s Overview
• Letters

Grapevine – Around the Industry
• Marketplace
• Property Managers Guide to Lift Maintenance Companies

REGULAR FEATURED COLUMNS:
• Consultant’s Voice – by Colin Craney of TUV-SUD Ltd Dunbar & Boardman
• Contract Matters – by Johnathon Hawkswell of Hawkswell Kilvington Partnership LLP
• Management Matters – by Mark Woods of Statius Management
• Safety Matters – by Dave Cooper of LECS (UK) Limited
• Dr. Gina Barney

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• Management Matters – by Mark Woods of Statius Management
• Safety Matters – by Dave Cooper of LECS (UK) Limited
• Dr. Gina Barney

ELEVATOR WORLD UNITED KINGDOM 2019 CALENDAR*

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<th>J Q</th>
<th>TOPIC</th>
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<th>INSERTION DEADLINE</th>
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<td>ISSUE 98</td>
<td>1 Q</td>
<td>Focus on Control Systems</td>
<td>January 18</td>
<td>January 25</td>
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<tr>
<td>• Bonus Distribution – Eurasia Asansör Fair – Turkey</td>
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<td></td>
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<td>• Asansör Istanbul – Turkey</td>
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<tr>
<td>ISSUE 99</td>
<td>2 Q</td>
<td>Focus on Evacuation Solutions and Emergency Operations</td>
<td>April 5</td>
<td>April 12</td>
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<tr>
<td>• Liftex Preview Section</td>
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<td></td>
<td>• Bonus Distribution – Liftex – U.K.</td>
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<td>ISSUE 100</td>
<td>3 Q</td>
<td>Focus on Safety in Maintenance</td>
<td>July 5</td>
<td>July 12</td>
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<tr>
<td>• Exhibition Review: Liftex</td>
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<td></td>
<td>• Bonus Distribution – Symposium on Lift &amp; Escalator Technologies – U.K.</td>
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<tr>
<td>101</td>
<td>4 Q</td>
<td>Focus on Education and Training</td>
<td>October 4</td>
<td>October 11</td>
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<tr>
<td>• Exhibition Review: Symposium on Lift and Escalator Technologies</td>
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<td></td>
<td>• Bonus Distribution – Interlift – Germany</td>
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</tbody>
</table>

*ALL DATES FALL IN 2019
Subir & Bajar is published bimonthly in Spanish and considered the preeminent publication for the Latin American elevator market. Elevator World is the official international sales and marketing agent for the magazine. It is distributed free-of-charge to more than 2,000 elevator-related companies, trade associations, builders and government entities in the Spanish-language community.

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**SUBIR & BAJAR DISPLAY AD SIZES**

<table>
<thead>
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<th>Full Page (bleed)</th>
<th>½ Page Horizontal</th>
<th>½ Page Vertical</th>
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<th>¼ Page Vertical</th>
<th>⅛ Page Horizontal</th>
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**SUBIR & BAJAR EDITORIAL CALENDAR**

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<th>S&amp;B 125 • JAN – FEB</th>
<th>Focus on Technical and Engineering Innovations</th>
<th>February 8</th>
<th>February 15</th>
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<tr>
<td>S&amp;B 126 • MAR – APR</td>
<td>Focus on Hydraulic Elevators and Components</td>
<td>April 5</td>
<td>April 12</td>
</tr>
<tr>
<td>S&amp;B 127 • MAY – JUN</td>
<td>Focus on Maintenance and Modernization</td>
<td>June 7</td>
<td>June 14</td>
</tr>
<tr>
<td>S&amp;B 128 • JULY – AUG</td>
<td>Focus on Suspension Means and Materials</td>
<td>August 9</td>
<td>August 16</td>
</tr>
<tr>
<td>S&amp;B 129 • SEPT – OCT</td>
<td>Focus on Emerging Technology</td>
<td>October 4</td>
<td>October 15</td>
</tr>
<tr>
<td>S&amp;B 130 • NOV – DEC</td>
<td>Focus on Special Application Lifts</td>
<td>December 6</td>
<td>December 13</td>
</tr>
</tbody>
</table>

*All dates fall in 2019*
### Artwork Requirements
- Accepted file formats: Creative Cloud 2019, InDesign can be saved down to CS6 or CS5.
- CMYK color mode or grayscale at minimum 300 dpi.
- Outline fonts if possible.
- Total ink density should not exceed 305%.
- 1/8-inch bleed for ads requiring bleeds.
- Materials may be submitted via email, WeTransfer or Dropbox. Files should not exceed 15 MB.
- All files printed “as is” unless accompanied by layered PSD file.
- .gif and .png are NOT accepted file formats.

### Discounts
- 5 - 20%
  Additional discounts available with multiple advertisements, publications or products.
  Contact your sales representative for more details.

### Ad Sizes – All Publications**

<table>
<thead>
<tr>
<th>Page trim size</th>
<th>8-3/8” x 10-7/8”</th>
<th>(212.73 x 276.23mm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Double-Page Spread*</td>
<td>16” x 9-5/8”</td>
<td>(406.4 x 244.48mm)</td>
</tr>
<tr>
<td>Double-Page - Bleed*</td>
<td>17-1/4” x 11-1/8”</td>
<td>(438.15 x 282.58mm)</td>
</tr>
<tr>
<td>Full Bleed Page</td>
<td>at least 8.632” x 11-1/8”</td>
<td>(219.5 x 282.58mm)</td>
</tr>
<tr>
<td>Full Page Live Area</td>
<td>7-1/2” x 9-3/4”</td>
<td>(190.5 x 247.65mm)</td>
</tr>
<tr>
<td>2/3 Vertical</td>
<td>4-7/8” x 9-3/4”</td>
<td>(123.87 x 247.65mm)</td>
</tr>
<tr>
<td>2/3 Horizontal</td>
<td>7-1/2” x 6-3/8”</td>
<td>(190.5 x 161.93mm)</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>3-5/8” x 9-3/4”</td>
<td>(92.08 x 247.65mm)</td>
</tr>
</tbody>
</table>

*On Spreads allow 1/8" (.58mm) for gutter
** not available in Subir & Bajar see page 11
*** Marketplace only
Elevator World’s network of websites are the “go-to” sources for more than 75,000 elevator and escalator industry personnel monthly. Our sites feature daily international news, job site safety, educational content, classifieds, a historical museum and on-line business directory, an event calendar and web exclusive articles, videos, photos and podcasts. In addition, we offer websites with specific news and content for five of the largest markets in our industry: Turkey, India, the Middle East, United Kingdom and Europe. Over the last three years traffic to all websites has increased by 36% providing our on-line advertisers with increased visibility and clicks. We can help you convey your message to more than 2,500 qualified readers everyday. Online opportunities are multiple, visible and, most of all, affordable.

Discounts available for a 3x or greater commitment.

** TOP BANNER Always visible. 468px x 60px • $900/month*

** FEATURED SLIDESHOW - HOMEPAGE ONLY 428px x 300px $750/month*†

** SPOTLIGHT SLIDE SHOW – HOMEPAGE ONLY 400px x 518px • $1,500/month†

** MIDDLE BANNER 430px x 240px • $500/month*

** BOTTOM BANNER Scrolls with page. 728px x 90px • $750/month*†

* Ad rotates with others.

** Ad does not rotate with others.

† Rotates on internal pages.

† Separate and fixed spot on Home page.
ELENET / 20,000+ Readers
Elenet is a weekly text e-mail newsletter that keeps you abreast of the most current news headlines in the elevator, escalator and building industry – while serving as a unique platform for companies to promote their products and services. Sponsorships and text advertising are available.

EuroNews / 4,000+ Readers
EuroNews is a monthly newsletter developed to meet the demands of the fast-growing European market and provide enhanced exposure to companies who do business or want to increase their presence in this region. It includes expanded news items, new product announcements and mini articles specific to this market packaged in a unique design. Sponsorships and banner advertising are available with links to company websites and/or promotional material.

EW NY / 2,500+ Readers
EW NY is a monthly newsletter focusing on vertical transportation news in the Greater New York Region. It includes expanded news items, new product announcements and mini articles specific to this market packaged in a unique design. Sponsorships and banner advertising are available with links to company websites and/or promotional material.

ELEMART / 19,000+ Readers
ELEMART is a monthly newsletter used to communicate the most important, and immediate, marketing opportunities that EW has to offer the industry. ELEMART keeps readers informed and engaged by providing information, special offers, and coupons not available through any of our other mediums. Responses are directly linked to your website for prompt action. Don’t miss this opportunity to market your company, products, or services through our qualified industry connections.

ElevatorBooks.com / 10,000+ Readers
This monthly newsletter announces Elevator World’s newest educational products and special offers that are available at our online bookstore. The newsletter is sent to a qualified list of current, and past, educational purchasers. Approximately 85% of the current readership consists of contractors, mechanics, inspectors and building owners/managers, making this a highly targeted opportunity.

DESIGN SPECS: 72 DPI. Jpg, gif, or png file format. RGB color mode.
ELEVATOR WORLD

EW MONTHLY / 23,000+ Readers
EW Monthly keeps you informed on important and interesting news items covered in the most recent issue of ELEVATOR WORLD. From technical and how-to articles to event coverage and continuing education - we have you covered. Links to read free and paid content are available in each monthly newsletter along with special offers and coupons not available anywhere else.

DIGITAL DELIVERY EMAIL 1,500+ Readers
We deliver and target your message to our digital subscribers in multiple markets using a highly visible banner ad (with link) strategically located at the top of the email. Magazines delivered to digital subscribers for: ELEVATOR WORLD, ELEVATOR WORLD Turkey, ELEVATOR WORLD India, ELEVATOR WORLD Middle East and ELEVATOR WORLD UK. Please contact us for specific dates, number of subscribers and availability.

EW U.K. / 1,200+ Readers
This new monthly email newsletter is published and delivered free to all registered subscribers. It is comprised of concise, easy-to-read news and information specific to the UK market keeping you informed until the next quarterly issue of the magazine is published. Premier sponsorship available at the top of the email and multiple interior banner ads with a link to your website or preferred marketing material.

EW TURKEY / 8,500+ Readers
This monthly email newsletter is sent during the first week of every month. It supports the bi-monthly publication by delivering the most current and important news regarding the Turkish elevator and escalator market. The newsletter is designed to enhance the reading experience by providing 1-2 paragraphs of news, with photos, in both Turkish and English.

EMAIL BLASTS/ 24,500+ Readers
Through Elevator World's email list, you can target the industry worldwide, or by region, to increase your company's product and brand awareness, drive highly qualified leads to your product, and measure your ROI. Elevator World's email list is the highest quality list in the industry, and we will work with you to ensure the best format and practice for the email blast as well as provide a detailed report after delivery.

EMAIL MARKETING • NEWSLETTERS

EW MONTHLY

| SINGLE NEWSLETTER SPONSOR | 600 x 200 px | $1,500 banner ad and link |

DIGITAL DELIVERY EMAIL

| SINGLE NEWSLETTER SPONSOR | 600 x 200 px | $1,500 banner ad and link |

EW UK

| SINGLE NEWSLETTER SPONSOR | 600 x 200 px | $1,200 banner ad and link |

ADVERTISING BANNERS

| 468 x 60 px | $500* banner ad and link |

*discounts available for 6x and 12x advertisers

EW TURKEY

| SINGLE NEWSLETTER SPONSOR | 600 x 200 px | $1,500 banner ad and link |

EMAIL BLAST

<table>
<thead>
<tr>
<th>SINGLE NEWSLETTER SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Worldwide</td>
</tr>
<tr>
<td>Regional</td>
</tr>
<tr>
<td>Targeted</td>
</tr>
</tbody>
</table>

DESIGN SPECS: 72 DPI. Jpg, gif, or png file format. RGB color mode.
Combining print AND online advertising delivers optimal results

Try one of our packages below

**Package 1**
- 2 Half page vertical or horizontal ads in Elevator World
- 1 Half page vertical or horizontal ad in the next edition of the Source
- 4 Months Featured Block ad on elevatorworld.com and elevatordirectory.com
- Premium listing in the next edition of the Source

$4,999.00

**Package 2**
- 3 Full page ads in Elevator World
- 1 Full page ad in the next edition of the Source
- 6 Months Featured Block ad on elevatorworld.com and elevatordirectory.com
- 1 Newsletter Sponsorship
- Premium listing in the next edition of the Source

$9,999.00

**Package 3**
- 5 Full page ads
- 1 Tab (position subject to availability) or Full-page ad in the next edition of the Source
- 12 Months (1 year) Featured Block ad on elevatorworld.com and elevatordirectory.com
- 1 Newsletter Sponsorship
- Showcase listing in the next edition of the Source

$14,999.00

*Some restrictions apply

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The NEW ELEVATOR WORLD app is here. Download it NOW!