

# ELEVATOR WORLD 2018 SOURCE

The international directory for the building transportation industry

The Source print edition is in its 34th year of publication and reaches over 40,000 key industry professionals. The eDirectory website, [elevatordirectory.com](http://elevatordirectory.com), is the online version of the print edition that includes enhanced options such as Google maps, live links and the ability to upload marketing materials and video to a listing. The eDirectory attracts over 60,000 industry members yearly.

Together, this media gives you a unique mix of print and digital opportunities to reach professional, qualified industry consumers who create demand for your product or service.

**ADVERTISING  
DEADLINE:  
NOVEMBER 3, 2017**

## DISPLAY RATES

FULL	1/2 HORIZONTAL	1/2 VERTICAL	1/3 HORIZONTAL	1/4 HORIZONTAL	1/4 VERTICAL
\$3,900	\$2,975	\$2,975	\$2,550	\$2,125	\$2,125

## SPECIAL DISPLAY RATES

FRONT COVER	SPREADS	INSIDE COVERS	BACK COVER	GATEFOLD
\$15,000	\$7,175	\$6,250	\$6,875	\$9,868
PAGE 1	PAGE 2	TABS	BELLYBAND	FULL SPONSOR
\$5,500	\$4,485	\$6,000	\$10,000	\$25,000

## DISCOUNTS:

Additional discounts available for contract advertisers with a commitment of 4 ads or more. Contact your sales representative for details.

## ADVERTISER SPECIAL | SPECIAL PRICE: \$700

1/8-page horizontal black-and-white advertisement in the print edition of the Source, up to five detailed company listings, unlimited product or service categories and your company's 4-color logo next to your listing in the print edition of the Source and eDirectory. Also included is a full year subscription to Elevator World.

## CLASSIFIED RATES

1/8 HORIZONTAL	1/4 VERTICAL	1/2 HORIZONTAL
\$300	\$400	\$1,200

**DISPLAY ADVERTISER BENEFITS:** As a display advertiser, you will receive a FREE detailed Premium company listing, valued at \$249.00 or upgrade to Showcase for only \$150 to have your company logo added in print and on the eDirectory website along with other valuable benefits, including product photos, video and brochures; unlimited product categories; a FREE one-year subscription to ELEVATOR WORLD magazine (print and digital formats), including a copy of the Source; and 15% off educational materials at [elevatordirectory.com](http://elevatordirectory.com).

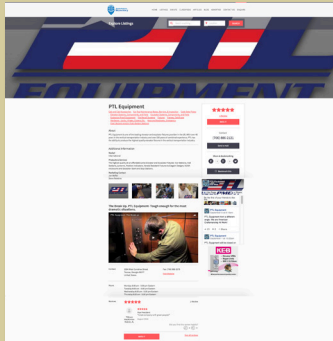
## SAMPLE LISTINGS – LISTING DEADLINE: OCTOBER 27, 2017

**SHOWCASE: \$399**

**PRINT**

**eDIRECTORY**

**PTL EQUIPMENT**  
2394 WEST CURRAHEE STREET  
TOCCOA, GEORGIA 30577  
UNITED STATES  
Tel: (706) 886-2121  
Fax: (706) 886-3579  
Email: [sales@ptlequipment.com](mailto:sales@ptlequipment.com)  
Website: [www.ptlequipment.com](http://www.ptlequipment.com)  
Marketing Contact: Jon Heffer  
Sales Offices: Steve Robbins  
**Products Manufactured/Supplied:** The highest quality at an affordable price elevator and escalator fixtures-car stations, hall stations, lanterns, position indicators, vandal resistant fixtures to elegant designs. NEMA enclosures and escalator start and stop stations.  
**Company Statement:** PTL Equipment has served the elevator and escalator industries for over 44 years. We continually succeed in providing unmatched customer service getting our customers the products and services they need, when and where they need them, every time. Good communication is crucial to success. When you contact PTL Equipment, a knowledgeable customer service representative will promptly and personally handle your order. PTL Equipment's goal is to meet your specific fixture needs.  
**Market:** International

**PREMIUM: \$249**

**PRINT**

**eDIRECTORY**

**BLAIN HYDRAULICS GMBH**  
PFAFFENS TRASSE 1  
HEILBRONN  
HEILBRONN, BADEN-WÜRTTEMBERG D-74078  
GERMANY  
Tel: +49 7131 28210; from USA 011 49 7131 28210  
Fax: +49 7131 2821 99; from USA 011 49 7131 282199  
Email: [info@blain.de](mailto:info@blain.de)  
Website: [www.blain.de](http://www.blain.de)  
**Marketing Contact:** Jochen Greiner  
**Engineering Contact:** Jochen Greiner, Frank Pausder, Dr. Ferhat Ceilik, Parag Mehta  
**Sales Offices:** Baerbel Buch, Petra Schell, Marvin Voss, Marissa Steurer; Technical Sales for Electronics: Frank Pausder, Dr. Ferhat Ceilik  
**Products Manufactured/Supplied:** Elevator control valves, home lift valves, VVV-driven valves, servo controlled valves, rupture valves, ball valves, pressure lock valves, hand pumps, tank heaters, ramlocs, hydraulic micro leveling drives.  
**Company Statement:** Blain specializes in the development and manufacture of hydraulic elevator control valves. Through high technical standards, Blain has grown into the leading worldwide supplier of elevator valves, producing the widest range of options available to the elevator industry. Valves are CSA (B44), ISO 9001 and CE certified. Customers have the convenience of consulting and purchasing directly from Blain Hydraulics in Heilbronn, Germany.  
**Market:** International

