

Kudos and Growth

Accolades and milestones from around the country

EW Wins Top Award in International TABPI Competition

ELEVATOR WORLD, headquartered in Mobile, Alabama, took the top, Gold award in the Trade Association Business Publication International (TABPI) 2018 Tabbie Awards in the Regular Column category for a pair of On Camera submissions. Gold-winning entries were “3 World Trade Center Update” by Hanno van der Bijl and “Pilgrims’ Passage” by Kaija Wilkinson. Described by TABPI judges as “visually compelling, and full of technical information for the readers,” the columns covered vastly different, though equally impressive, feats of vertical-transportation (VT) engineering. Wilkinson’s “Another World,” which took readers along on a trip to KONE’s underground elevator-testing laboratory just outside Helsinki, placed seventh in the Feature Article category.

van der Bijl visited the 3 World Trade Center site in New York City with Schindler to take readers step by step through the monumental effort involved in designing and constructing the VT system for the 1,079-ft.-tall tower. The task was fraught with challenges but none that couldn’t be overcome by a close-knit Schindler team. van der Bijl used carefully chosen quotes, precise descriptions and interesting personal stories to bring his piece to life. Wilkinson, meanwhile, covered a vastly different project in a vastly different part of the world: the 300-plus-unit Otis VT system that facilitates the spiritual journey of millions of Muslims during the annual Hajj pilgrimage to the holy city of Mecca, Saudi Arabia. She used vivid imagery to illustrate the intensity and volume of the event, taking place inside the Jamarat Bridge structure in Mina, showing how it wouldn’t be safely possible without the VT equipment.

TABPI reports its 2018 Tabbie Awards featured nearly 400 entries from all over North America and the world and that “judges worldwide were impressed by the high standard met by this year’s entries.” EW is very proud of the recognitions!



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