



# ELEVATOR WORLD

## EUROPE

ELEVATOR WORLD Europe (EWEU) is published bi-monthly for the fast-growing European lift market. The print edition consists of a paid/controlled circulation published in English with German, Italian, Spanish and French translations available in digital format for free. The print magazine is distributed to 4,000 industry professionals that work within or do business in this market. The magazine is supported by the email newsletter Elevator World EuroNews which reaches more than 6,500 readers.

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OFFICIAL MAGAZINE OF:



| ELEVATOR WORLD EUROPE<br>2020 CALENDAR  | FOCUS TOPIC                                | EDITORIAL<br>MATERIALS<br>DEADLINE | ADVERTISING<br>INSERTION<br>DEADLINE |
|---|--|------------------------------------|--------------------------------------|
| Year 2 Issue 1 * JANUARY-FEBRUARY   | <b>Focus on Safety<br/>and Maintenance</b> | December 30, 2019                  | January 6                            |
| Year 2 Issue 2 * MARCH-APRIL<br><b>Bonus Distribution -</b><br>• INELEX-Turkey                                      | <b>Focus on Italy</b>                      | March 2                            | March 11                             |
| Year 2 Issue 3 * MAY-JUNE<br><b>Bonus Distribution -</b><br>• Elevcon-Czech Republic, Italiaeleva-Italy             | <b>Focus on R&amp;D Centers</b>            | April 29                           | May 8                                |
| Year 2 Issue 4 * JULY-AUGUST  | <b>Focus on Cabs and Doors</b>             | June 29                            | July 8                               |
| Year 2 Issue 5 * SEPTEMBER-OCTOBER<br><b>Bonus Distribution -</b><br>• EUROLIFT-Poland, EURASIA ASANSOR FAIR-Turkey | <b>Focus on Modernization</b>              | August 31                          | September 9                          |
| Year 2 Issue 6 * NOVEMBER-DECEMBER<br><b>Bonus Distribution -</b><br>• IEES-2020                                    | <b>Focus on Inclined<br/>Elevators</b>     | October 29                         | November 9                           |