

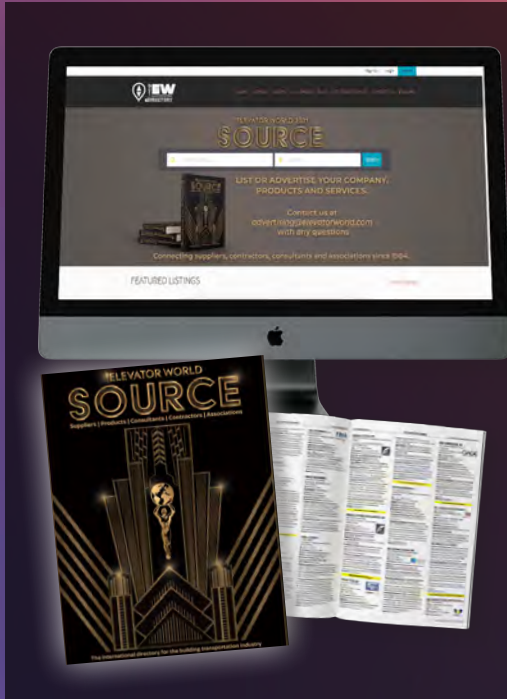
ELEVATOR WORLD 2021

SOURCE

Suppliers | Products | Consultants | Contractors | Associations



The international directory for the building transportation industry



The Source print edition is in its 38th year of publication and reaches over 40,000 key industry professionals. The website, elevatordirectory.com, is the online version of the print edition that includes enhanced features such as Google maps, hyperlinks and the ability to add videos and marketing materials to a listing. The eDirectory attracts over 60,000 yearly visits from industry members. Together, this media provides a unique mix of print and digital interactive opportunities to reach industry consumers who are professional, qualified and create demand for your product or service.

DISPLAY ADVERTISER BENEFITS -

As a display advertiser, you will receive a FREE detailed Premium company listing, valued at \$249.00. Upgrade to Showcase for an additional \$150 to have your company logo added in print and on the eDirectory site along with these valuable benefits:

- Product photos, video, and brochures
- Unlimited product categories
- FREE one-year subscription to ELEVATOR WORLD magazine (print and digital formats), including a copy of the Source
- Recieve special educational discounts from elevatortbooks.com.

SAMPLE LISTINGS • Listing Deadline - October 15, 2020

SHOWCASE: \$399		PREMIUM: \$249	
PRINT	eDIRECTORY	PRINT	eDIRECTORY
<p>ECS CORPORATION 2741 S. JIST AVENUE BROOKVIEW, ILLINOIS 60155 UNITED STATES Tel: (708) 338-9700 Fax Number: (708) 338-9781 Email: emilich@escalatorparts.com Website: www.escalatorparts.com Marketing Contact: Cathy Hoyat Products and Services: We offer steps, inews and refurbishes, step cleaning (on and off site), step chain, rollers, wheels, comb segments, skirt brushes, comb impact switches, door operator equipment and boards, brushes, strivers, PCBs and other elevator equipment. Company Statement: Long recognized as a leading supplier to the vertical transportation industry, ECS Corporation underwent an intense rebuilding and restructuring in 2013 after ownership changed hands. A new senior management team refocused the company's efforts on safety, quality and customer service. As we continue to rapidly grow, we are constantly adding ELEVATOR PARTS to our product offering. Ask us how we're working to become your first choice for elevator and escalator components! Market: International</p>		<p>SICOR SPA VIALE CAPRONI 32 ROVERETO, TRENTO 38068 ITALY Tel: +39 0464484111 Fax Number: +39 0464484100 Email: info@sicor-spa.it Website: www.sicor-spa.it Marketing Contact: CARLO GROSSI Engineering Contact: CARLO GROSSI Sales Offices: CARLO GROSSI Products and Services: Gearboxes and gearless hoisting machines for application from 320 kg to 2500 kg lift capacity. Company Statement: Established in 1981 in Rovereto, TN, Sicor is a hoisting machines manufacturer specifically designed for elevators. Since the beginning, the company developed its business thanks to its international approach, technological innovation and quality commitment toward the final customer. Market: International</p>	

ADVERTISING DEADLINE • November 5, 2020

ADVERTISER SPECIAL

- 1/8-page black-and-white advertisement in the print edition of the Source
- Up to five detailed company listings
- Unlimited product or service categories
- Your company's 4-color logo next to your listing in the print edition of the Source and eDirectory
- Full year subscription to ELEVATOR WORLD

ALL FOR ONLY \$800!

CONTACT

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ELEVATOR WORLD & SOURCE DIRECTORY SPECIAL DISPLAY RATES						ELEVATOR WORLD MONTHLY MAGAZINE & SOURCE DIRECTORY RATES							
Double Page Spread	Inside Front Cover	Inside Back Cover	Back Cover	Front Cover	Tabs (Source only)	Full Page	2/3 Page	1/2 Page	1/2 Island	1/3 Page	1/3 Island	1/4 Page	
\$5,495	\$5,000	\$5,000	\$5,500	\$7,500	\$6,000	\$2,995	\$2,895	\$2,495	\$2,895	\$2,295	\$2,415	\$1,795	

Discounts - 5 -20%
 Additional discounts available with multiple advertisements, publications or products.
 Contact your sales representative for more details.

ELEVATOR WORLD & SOURCE DIRECTORY SPECIAL DISPLAY RATES						ELEVATOR WORLD MONTHLY MAGAZINE & SOURCE DIRECTORY RATES						
Double Page Spread	Inside Front Cover	Inside Back Cover	Back Cover	Front Cover	Tabs (Source only)	Full Page	2/3 Page	1/2 Page	1/2 Island	1/3 Page	1/3 Island	1/4 Page
\$5,495	\$5,000	\$5,000	\$5,500	\$7,500	\$6,000	\$2,995	\$2,895	\$2,495	\$2,895	\$2,295	\$2,415	\$1,795

ELEVATOR WORLD EUROPE SPECIAL DISPLAY RATES						ELEVATOR WORLD EUROPE RATES						
Double Page Spread	Inside Front Cover	Inside Back Cover	Back Cover	Front Cover	First Page	Full Page	2/3 Page	1/2 Page	1/2 Island	1/3 Page	1/3 Island	1/4 Page
\$4,472	\$3,766	\$3,766	\$4,707	Quote	\$2,825	\$2,472	\$1,883	\$1,600	\$1,883	\$1,265	\$1,400	\$1,000
€3,800	€ 3,200	€ 3,200	€ 4,000	Quote	€ 2,400	€ 2,100	€ 1,600	€ 1,360	€ 1,600	€ 1,075	€ 1,190	€ 850

REGIONAL PUBLICATIONS SPECIAL DISPLAY RATES EW TURKEY • EW INDIA • EW UNITED KINGDOM • EW MIDDLE EAST • SUBIR & BAJAR						REGIONAL PUBLICATIONS RATES EW TURKEY • EW INDIA • EW UNITED KINGDOM • EW MIDDLE EAST • SUBIR & BAJAR						
Double Page Spread	Inside Front Cover	Inside Back Cover	Back Cover	Front Cover	First Page	Full Page	2/3 Page	1/2 Page	1/2 Island	1/3 Page	1/3 Island	1/4 Page
\$2,750	\$3,350	\$3,350	\$4,150	\$4,000	\$1,840	\$1,600	\$1,250	\$1,000	\$1,250	\$800	\$900	\$650
€ 2,337	€ 2,846	€ 2,846	€ 3,526	€ 3,399	€ 1,564	€ 1,360	€ 1,062	€ 850	€ 1,062	€ 680	€ 765	€ 552
£2,100	£2,558	£2,558	£3,169	£3,054	£1,405	£1,222	£955	£764	£955	£611	£687	£496
188,500 INR	225,000 INR	225,000 INR	285,000 INR	275,000 INR	125,000 INR	105,000 INR	85,500 INR	68,500 INR	85,500 INR	54,500 INR	61,500 INR	44,000 INR

Ask us about our front cover sponsorships!

MARKETPLACE RATES		
1/8 Page	1/4 Page	1/2 Page
\$350	\$600	\$950
€297	€510	€809
£267	£458	£725
22,000 INR	38,000 INR	61,000 INR

Ask us about our belly bands!

SPECIFICATIONS

Ad Sizes - All Publications* *

Page trim size	8-3/8" x 10-7/8"	(212.73 x 276.23mm)	1/2 Horizontal	7-1/2" x 4-3/4"	(190.5 x 120.65mm)
Double-Page Spread*	16" x 9-5/8"	(406.4 x 244.48mm)	1/2 Island	4-7/8" x 7-1/4"	(123.82 x 184.15mm)
Double-Page - Bleed*	17-1/4" x 11-1/8"	(438.15 x 282.58mm)	1/3 Vertical	2-5/16" x 9-3/4"	(58.74 x 247.65mm)
Full Bleed Page	at least 8.632" x 11-1/8"	(219.5 x 282.58mm)	1/3 Horizontal	7-1/2" x 3-1/8"	(190.5 x 79.375mm)
Full Page Live Area	7-1/2" x 9-3/4"	(190.5 x 247.65mm)	1/3 Island	4-7/8" x 4-3/4"	(123.83 x 120.65mm)
2/3 Vertical	4-7/8" x 9-3/4"	(123.87 x 247.65mm)	1/4 Vertical	3-5/8" x 4-3/4"	(92.08 x 120.65mm)
2/3 Horizontal	7-1/2" x 6-3/8"	(190.5 x 161.93mm)	1/4 Horizontal	7-1/2" x 2-1/4"	(190.5 x 57.15mm)
1/2 Vertical	3-5/8" x 9-3/4"	(92.08 x 247.65mm)	1/8 Horizontal ***	3-5/8" x 2-1/8"	(92.08 x 53.98mm)

Artwork Requirements -

- Accepted file formats: Creative Cloud 2019. InDesign can be saved down to CS6 or CS5.
- CMYK color mode or grayscale at minimum 300 dpi.
- All black backgrounds must be in 75C, 66M, 59Y, 100K.
- Outline fonts if possible.
- Total ink density should not exceed 305%.
- 1/8-inch bleed for ads requiring bleeds.
- Materials may be submitted via email, WeTransfer or DropBox. Files should not exceed 15 MB.
- All files printed "as is" unless accompanied by layered PSD file.
- .gif and .png are NOT accepted file formats.

*On Spreads allow 1/8" (.58mm) for gutter ** not available in Subir & Bajar see page 11 *** Marketplace only