

SUBIR & BAJAR

REVISTA DE LA CAMARA DE ASCENSORES Y AFINES

Subir & Bajar is published bimonthly in Spanish and considered the preeminent publication for the Latin American elevator market. Elevator World is the official international sales and marketing agent for the magazine. It is distributed free-of-charge to more than 3,000 elevator-related companies, trade associations, builders and government entities in the Spanish-language community.

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SUBIR & BAJAR DISPLAY AD SIZES

Full Page (bleed)	1/2 Page Horizontal	1/2 Page Vertical	1/4 Page Horizontal	1/4 Page Vertical	1/8 Page Horizontal
21 x 29.7 cm	19 x 13.3 cm	9 x 27.7 cm	19 x 6.1 cm	9 x 13.3 cm	9 x 6.6 cm

SUBIR & BAJAR MEDIA PLANNER 2021	FOCUS TOPIC	EDITORIAL MATERIALS DEADLINE	ADVERTISING INSERTION DEADLINE
SUBIR & BAJAR 137 (January-February)	Focus on Safety (products, systems, public/field)	February 5	February 12
SUBIR & BAJAR 138 (March-April)	Focus on Maintenance	April 2	April 13
SUBIR & BAJAR 139 (May-June)	Focus on Machine room less Lifts	June 4	June 11
SUBIR & BAJAR 140 (July-August)	Focus on Hydraulic Elevators and components	August 7	August 13
SUBIR & BAJAR 141 (September-October)	Focus on Escalators and moving walks	October 8	October 15
SUBIR & BAJAR 142 (November-December)	Focus on New and Emerging Technology (Remote monitoring, Internet of Things, Artificial Intelligence, robots and more)	December 3	December 10